
To: Medi-Cal OB/GYN Providers
From: IEHP – Quality Programs
Date: December 27, 2023
Subject: **2024 OB P4P Program Guide Release!**

Inland Empire Health Plan (IEHP) is pleased to announce the release of the **2024 P4P OB Program Guide!** An electronic version of the guide is now available on the IEHP website at: www.providerservices.iehp.org > Provider Central > Provider Incentive Programs > Pay for Performance Program or [click here](#).

The **2024 OB P4P Program Guide** provides details including 2024 program requirements, program services, updated data reporting standards, and more!

What's New?

Submission of Program Services – **IMPORTANT UPDATE**

- All services in the program should be reported through the normal claims and encounter process via the Providers' IPA. **Effective 1/1/2024, the OB P4P Program will no longer require a "ZZ" modifier to be billed with the program services rendered.**
- Providers are encouraged to submit claims and encounters, timely, through their normal data reporting standards.
- Please reference the 2024 OB P4P Program Guide for additional coding details.

Payment Timeline

A **NEW** payment timeline has been included in the 2024 OB P4P Program for qualified Providers. **Effective 1/1/2024**, payments earned in the 2024 OB P4P Program will be distributed on the 20th, monthly. Please reference the 2024 OB P4P Program Guide for payment timeline details.

NEW Program Services

- **NEW!** Flu Immunization
 - New service to encourage OB/GYNs to administer flu vaccinations, to pregnant Members, 28 days before the delivery, through the delivery date.
 - Maximum incentive is one per member per year.
 - Incentive payment: \$75 per eligible Flu Immunization service.
- **NEW!** Manifest MedEx Connectivity for OBs!
 - New Health Information Exchange (HIE) service added to the 2024 OB P4P Program! This service encourages OB/GYNs to connect their Electronic Health Record to the regional HIE. This connection aims to improve patient care and coordination.
 - Incentive payment: \$5,000 lump sum payment distributed to qualifying Providers who complete Manifest MedEx connectivity process.

Please review and leverage the **2024 OB P4P Program Guide** to maximize your efforts in the program!

Thank you for your continued partnership in providing quality healthcare to IEHP's Members. As a reminder, all communications sent by IEHP can also be found at: www.providerservices.iehp.org > Provider Central > News and Updates > Notices.

Questions related to this program can be sent to IEHP's Provider Call Center at (909) 890-2054, (866) 223-4347, providerservices@iehp.org or email IEHP's Quality Department at QualityPrograms@iehp.org.