
To: IEHP OB/GYN Providers
From: IEHP – Quality Programs
Date: February 23, 2024
Subject: **2024 OB P4P Program Guide Update – Flu Immunization Measure**

Please note a recent update to the **2024 OB P4P Program Guide**.

The update is specific to the **Flu Immunization measure**:

- **Updated Service Description:** We seek to ensure pregnant Members receive a Flu vaccination, on or between, July 1 of the year *prior* to the measurement year (2023) and the delivery date.
- **Effective Dates of Service:** July 1, 2023 – December 31, 2024

To maximize your efforts in the 2024 OB P4P Program, please leverage the OB P4P Program Guide that can be found at: www.providerservices.iehp.org > Provider Central > Provider Incentive Programs > Pay for Performance Program or [click here](#).

For questions related to this program connect with IEHP's Provider Call Center at 909-890-2054, (866) 223-4347, email ProviderServices@iehp.org or with IEHP's Quality Department at QualityPrograms@iehp.org

As a reminder, all IEHP communications can be found at: www.providerservices.iehp.org > Provider Central > News and Updates > Notices.