

THE ALZHEIMER'S ASSOCIATION® AND THE UCSF MEMORY AND AGING CENTER PRESENT **ALZHEIMER'S AND DEMENTIA CARE: A PROJECT ECHO® OPPORTUNITY**



What is Project ECHO®?

- › Case-based, interactive learning (similar to clinical rounds) via video conference to bring advanced training and support to primary care providers.
- › Expert panel (“Hub”) delivers short didactic lessons and group consultation on de-identified patients from community clinics (the “Spokes”).
- › Goals are to build capacity within primary care and increase access to specialty care.
- › Must be a clinic care team to participate in order for the best dissemination of knowledge.
- › *Begins February 16th, 2023 at 12:00pm PT*

During the teleECHO™ sessions you will learn how to:

- › Implement care guidelines for Alzheimer’s and dementia detection, diagnosis, disclosure, and follow-up processes.
- › Communicate with the patient and caregivers.
- › Initiate care planning.
- › Manage the effects of the disease.
- › Access resources for the patient and caregivers.

Benefits to your primary care practice includes:

- › Access to top clinical faculty from the UCSF Memory and Aging Center and the Alzheimer’s Association.
- › Present de-identified patient cases to receive coaching from other primary care practices and a multidisciplinary team of specialists.
- › Open access to resources used during the series, such as peer cases, research, and guides.
- › A certificate of completion.
- › Increased confidence and knowledge to address Alzheimer’s and dementia.
- › Free to participate with no travel for multiple staff members.
- › Continuing education credits available at no cost.

**FOR MORE INFORMATION,
EMAIL CHERYL BRUNK AT
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PARTICIPANT FEEDBACK

95%

Nearly all participants made changes to the way they care for patients

Nearly all participants agreed that their quality of care improved

95%

TESTIMONIALS

I really enjoyed the case studies and the advice from the panel, but I most enjoyed hearing the special speakers that deal with this day in and day out because unfortunately Alzheimer's and Dementia is not a disease that affects one person's life but all those around them.

- 2/18/2021

Every other week I look forward to having these amazing lectures and I do not want them to end! I feel so privileged to be part of this incredible journey in learning more about my patients with dementia, caregivers, management and so much more...who would have thought that a Peruvian immigrant was going to be learning about her geriatric passion from the best!

-3/31/2022

I want to participate in this series again!

- 8/12/2021

CME/CNE/CEUs provided by Rush University at no cost to participants.

In support of improving patient care, Rush University Medical Center is jointly accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team.

Rush University Medical Center designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

ANCC Credit Designation – Nurses The maximum number of hours awarded for this CE activity is 1.0 contact hours. This activity is being presented without bias and without commercial support.

Rush University is an approved provider for physical therapy (216.000272), occupational therapy, respiratory therapy, social work (159.001203), nutrition, speech-audiology, and psychology by the Illinois Department of Professional Regulation.

Rush University designates this live activity for 1.0 Continuing Education credit(s).